



Right Bank Babies is a docu-soap about the struggles and triumphs of a young and hungry company that designs clothing for children. Based in Los Angeles, **RBB** is three years old and already in 500 boutiques around the world. The company is growing fast and is about to sign its first big deal with Nordstrom's. However, like most young companies, it is always on the verge of going broke. But this financial pressure and sheer raucous energy keep the women of **RBB** racing from trade show to photo shoot, from design table to factory production, from Copenhagen to Sydney, from New York to Tokyo.

The success of **RBB** is all the more remarkable because none of the company's six women have any formal training or background in designing, manufacturing or selling children's clothing. They launched **RBB** with a dream and a lot of drive. Their designs are unlike anything else on the market. Their success is due to pure unschooled originality.

As we watch **RBB** attack next season's designs and struggle to meet this season's production deadlines, we will get to know the women of **RBB** and the men and children in their lives. It's a very intimate operation run in close quarters. There are no secrets. The personal and the professional often crash into each other.

Right Bank Babies will be the only show on television to take us into the multi-billion dollar a year industry of kids clothing and accessories. Each week we will watch the women of **RBB** struggle to survive in this extremely competitive world.



Right Bank Babies - The Main Characters

Ellen - The Boss

With the birth of her first daughter, Ellen started designing high-end baby car seat covers. With the birth of her second daughter, she started hand-making clothes for both her girls. Her designs got so much attention that she founded **Right Bank Babies**. The speed of **RBB's** growth since has been phenomenal, but it has also put an enormous amount of pressure on Ellen. She is in constant struggle to keep her company afloat and her family from falling apart.

Lydia - Lead Designer

She left the Mid West to become an actress, but once in L.A. Lydia could only find work as a waitress. She met Ellen one day at the restaurant where she worked. Being a naturally ambitious and utterly fearless person, she asked Ellen for a job. In a few short months, so impressed with Lydia's innate sense of style, as well as her outrageous behavior and incredible work ethic for a twenty two year old, Ellen promoted her to designer.

Piotr - Ellen's Husband

Piotr left a high-paying corporate job to pursue his passion for filmmaking. When he and Ellen moved to L.A., he knew they were risking handsome security for total insecurity. When **RBB** started to take off, and Ellen started spending less and less time at home, Piotr had to take over. Being a stay-at-home dad for two kids makes pursuing any dream difficult. So now his professional future, as well as his family's well being, depend directly on **RBB's** success. Needless to say, this puts a lot of strain on Piotr and Ellen's marriage.



Right Bank Babies - The Rest of the RBB Crew

Each of the other employees are compelling and remarkable in their own ways.

Catie, Vice President of Marketing & Sales, left her job at Citi Group and divorced her husband after nine miscarriages to join **RBB**.

Aga, Director of Marketing & Sales, is in a new marriage that is off to a rocky start.

Lisa is a new mother and still dealing with her decision to leave her job as a school administrator to be a Web Manager at **RBB**.

Adrianna, Manager of Sales, is dealing with an abusive and estranged husband who married her for a pay bump from the military and is now trying to get a divorce by claiming that she is clinically crazy.

Our show will follow this group of women as they struggle and compete, succeed and fail, both personally and professionally.



101 of Our Favorite Things!

Los Angeles

- Toffee
- Mani-Pedi
- Hat Maker
- Scooters
- Native Plants
- Nude Beach
- Gay Dance Club
- Local Brew
- Handmade Pasta
- Custom Guitars
- Discount Appliances
- Go-kart Track
- Digital Camera Repair
- Blog by an LA Teen



New Spa
Dress Shirts
Summer Cocktail



\$4.95
AUGUST 2009
LA MAG.COM



Children's Clothing Label

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WITH PANTALOONS, PINAFORES, and capelets in its line, **RIGHT BANK BABIES** sounds like a posh European label. Although designer Ellen Uzarowicz lived in Paris during her days as a painter and likes to use luxe fabrics such as linen and silk, her collection, primarily designed and produced in L.A., bears the hallmarks of American pragmatism. Most items are reversible, machine washable, and permanent press. Like a high-fashion house, this one puts forth an inventive vision: gold brocade A-line dresses or pants with ruffled hems one season, empire-waist frocks and elephant-print short-sleeved shirts another.



Right Bank Babies is the only children's clothing company recognised in **2009 Best of LA.**

